**Email 1**

**CTA: Video**

**Subject: Streamline Your Nutanix Modernization Journey**

Dear Nutanix User,

If you're considering scaling up with Nutanix, HYCU is here to help. Ensure business-critical data is safely protected throughout your entire modernization journey, giving you the power to:

1. Seamlessly migrate to Nutanix without conflicts or compatibility issues.
2. Backup and rapidly recover without agents, proxies, plugins, or hardware appliances.
3. Protect from ransomware with immutable backups.
4. Unlock rapid disaster recovery to the public cloud.
5. Save costs with a lower total cost of ownership.

[Find out how](https://www.hycu.com/content-library-v2/experience-hycu-nutanix-in-minutes-video)

We look forward to supporting you on your expansion journey. In the meantime, take the [product tour](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fhello.hycu.com%2FMDE4LVVBSC05MjMAAAGRdaFx6RTK4az2l9nwYH8ZO5YrS7z6hqIp54dMDlUbckoYK2bDvCXAUHMYeuXSxYrn7pnuSQo%3D&data=05%7C02%7Cjohn.mcevoy%40hycu.com%7C8b077b444a3b413d7baf08dc3487180b%7Ca2bad164be704a5f9b9bcd882b76486c%7C1%7C0%7C638443002062004469%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=v5hiaL1CnrIDT9av37Hxug9WBzTRnV0h5mxidmAVIU8%3D&reserved=0) or [try HYCU for Nutanix](https://www.hycu.com/get/trial-start) for free.

Best regards,

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**Email 2:**

**CTA: Blog post**

**Subject: [Blog Post] Optimize Your Nutanix Data Protection Strategy with HYCU**

Dear Nutanix User,

Are you considering expanding your Nutanix footprint? Nutanix offers unparalleled flexibility, scalability, and a streamlined management experience; however, it's worth reconsidering your existing data protection solution to ensure you can fully capitalize on these benefits and protect your investment.

Here are the top three key points to consider for a data protection solution.

* **Not all data protection solutions for Nutanix are equal:** While [Veeam](https://www.hycu.com/blog/veeam-alternatives-competitors) or other legacy competitors might seem like a familiar choice, ensuring compatibility with Nutanix is essential. HYCU is the only data protection vendor in multiple Nutanix Validated Designs for hybrid-cloud use cases, ensuring 100% compatibility and integration with Nutanix.
* **Business risk profile:** When assessing data protection solutions, delve into crucial questions regarding the nature of the offering and determine whether you're investing in a solution that reduces your business's data risk or increases it. HYCU naturally lowers your ransomware attack surface with no agents, plugins, proxies, hardware appliance – reducing your business risk profile.
* **Total cost and efficiency:** Beyond the initial investment, factor in the lifetime cost and implementation efforts. HYCU is a solution that seamlessly integrates with Nutanix and extends its capabilities to other workloads, including hybrid-cloud and cloud-native environments, offering long-term value and operational efficiency.

[Read blog post](https://www.hycu.com/blog/the-better-option-to-enhance-nutanix-data-protection)

As your Nutanix journey develops, making an informed decision about your data protection strategy is paramount. If you're ready to see HYCU in action, take the [product tour](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fhello.hycu.com%2FMDE4LVVBSC05MjMAAAGRdaFx6RTK4az2l9nwYH8ZO5YrS7z6hqIp54dMDlUbckoYK2bDvCXAUHMYeuXSxYrn7pnuSQo%3D&data=05%7C02%7Cjohn.mcevoy%40hycu.com%7C8b077b444a3b413d7baf08dc3487180b%7Ca2bad164be704a5f9b9bcd882b76486c%7C1%7C0%7C638443002062004469%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=v5hiaL1CnrIDT9av37Hxug9WBzTRnV0h5mxidmAVIU8%3D&reserved=0) or [try HYCU for Nutanix](https://www.hycu.com/get/trial-start) for free.

Best regards,

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**Email 3:**

**CTA: Webinar**

Subject: [Watch now] Simplify your Nutanix data protection with HYCU

Dear Nutanix User,

Nutanix helps your business modernize operations with simplicity, and it's essential you enhance it with 360° data protection that doesn't add complexity.

Watch our recent webinar to learn how you can transform and simplify your data protection processes with HYCU – a modern data protection platform that's uniquely integrated with Nutanix.

In this session Coley Burke, Chief Revenue Officer and Marko Ljubanovic, Director of Sales Engineering share how you can:

* Effortlessly protect your entire Nutanix hybrid multi-cloud journey – from hypervisor to multi-cloud.
* Identify & remediate blind spots in your data estate.
* Future-proof your data protection strategy to ensure cyber resilience across on-prem, cloud and SaaS data.

[Watch recording](https://www.hycu.com/events/data-protection-for-nutanix-simplified-a-modern-approach)

This webinar is a must-watch if you aim to lower risks, prevent data loss, and streamline your data management and maintenance processes, thereby maximizing your Nutanix investment.

Want to experience HYCU for Nutanix yourself? [Start your free trial today](https://www.hycu.com/get/trial-start) or reach out if you have any questions.

Best regards,

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**Email 4:   
CTA: Case study**

**Subject: See How Egency Upgraded Their Nutanix Environment with HYCU**

Dear Nutanix User,

As an early adopter of Nutanix's hyperconverged infrastructure, Egency faced challenges when their data center experienced downtime, highlighting the need for a robust backup and recovery solution.

With HYCU, Egency was able to streamline their data protection strategy across hybrid storage environments, essential for compliance with national data residency regulations. As their infrastructure develops, HYCU's flexibility will ensure that Egency's data protection capabilities effectively scale to meet these changes.

Read the full case study to learn why HYCU's data protection solution, specifically designed for Nutanix, was a game-changer for them:

[Read case study](https://www.hycu.com/resources/dutch-it-firm-egency-chooses-hycu-for-nutanix-and-beyond)

HYCU for Nutanix is designed to help you lower TCO, minimize downtime, and radically simplify your data protection for Nutanix workloads. [Try it for free](https://www.hycu.com/get/trial-start) or reach out if you have questions or need further insights into how these solutions can be applied to your business.

Best regards,

**Email 5:**

**CTA: Free trial**

**Subject: Experience HYCU for Nutanix - Free Trial Available Now!**

Dear Nutanix User,

Are you looking to enhance your data protection strategy with a solution designed specifically for Nutanix environments? HYCU for Nutanix offers a native experience designed to radically simplify your backup, disaster recovery, and migration activities.

Why Choose HYCU for Nutanix?

* **Unique Integration:** HYCU is the first and only data protection solution uniquely integrated with Nutanix with multiple Nutanix Validated Designs for hybrid use cases.
* **Simplified Management:** Enjoy a single, intuitive interface for managing backups across your Nutanix deployments.
* **Rapid Recovery:** Quick and reliable granular recovery options ensure minimal downtime and disruption.
* **Reduced TCO:** Save time, costs, and resources using Nutanix infrastructure and automate your data protection with a few clicks.

[Start Your Free Trial Today](https://www.hycu.com/get/trial-start)

Getting started is easy—no need to reconfigure your current setup. Activate your free trial today and experience how HYCU can streamline your data protection efforts.

If you have any questions or need assistance getting started, feel free to reach out. We're here to help you make the most out of your Nutanix investment.

Best regards,